

National Alliance to
END HOMELESSNESS



Increasing McKinney Funding

FY 2011 Appropriations Campaign Webinar

Tuesday, January 26
1:00 pm – 2:00 pm ET

Purpose of today's webinar:

- **To launch a campaign to increase funding for HUD's McKinney-Vento Homeless Assistance Grants to \$2.4 billion in FY 2011**
 - HEARTH Act provides communities with more funding for prevention, assistance to families, rural programs, & administration (planning and oversight)
 - Draft program regulations must be released by May 2010
 - Final program regulations, implemented in fiscal year (FY) 2011

HEARTH Act Implementation

- The Campaign is advocating for a large boost in funding in FY 2011 to offset these changes and avoid cuts in funding for new programs
- We are asking for \$2.4 billion—a 28 percent increase over last year's level, which was \$1.865 billion

FY 2011 McKinney Appropriations Campaign

- Release of President's budget (Feb 1) kicks off the Budget and Appropriations process
- Campaign will work to impact the McKinney funding level at several points throughout this process
- By joining the campaign, you will receive regular information about upcoming advocacy opportunities
- Letter writing contest, Congressional sign on letters, March Congressional briefing, local site visits, local media outreach

Today's Agenda

1. Intro

(Sarah Kahn, National Alliance to End Homelessness)

2. Why we need a boost in funding this year

(Norm Suchar, National Alliance to End Homelessness)

3. Making an Impact

(Jordan Press, Corporation for Supportive Housing)

4. What you can do - Action Steps

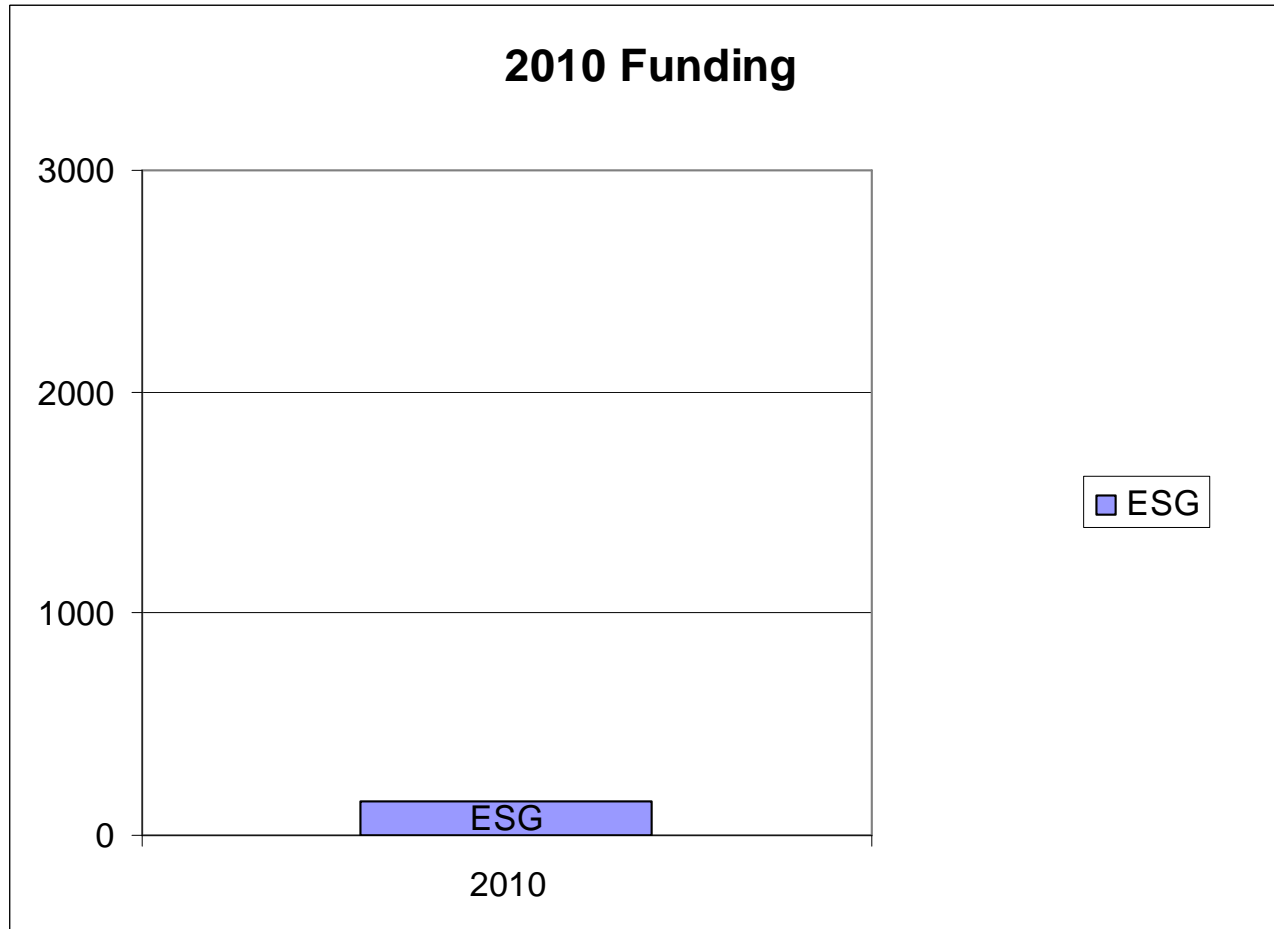
(Sarah Kahn)

5. Q and A

Why We Need a Boost in McKinney Funding This Year

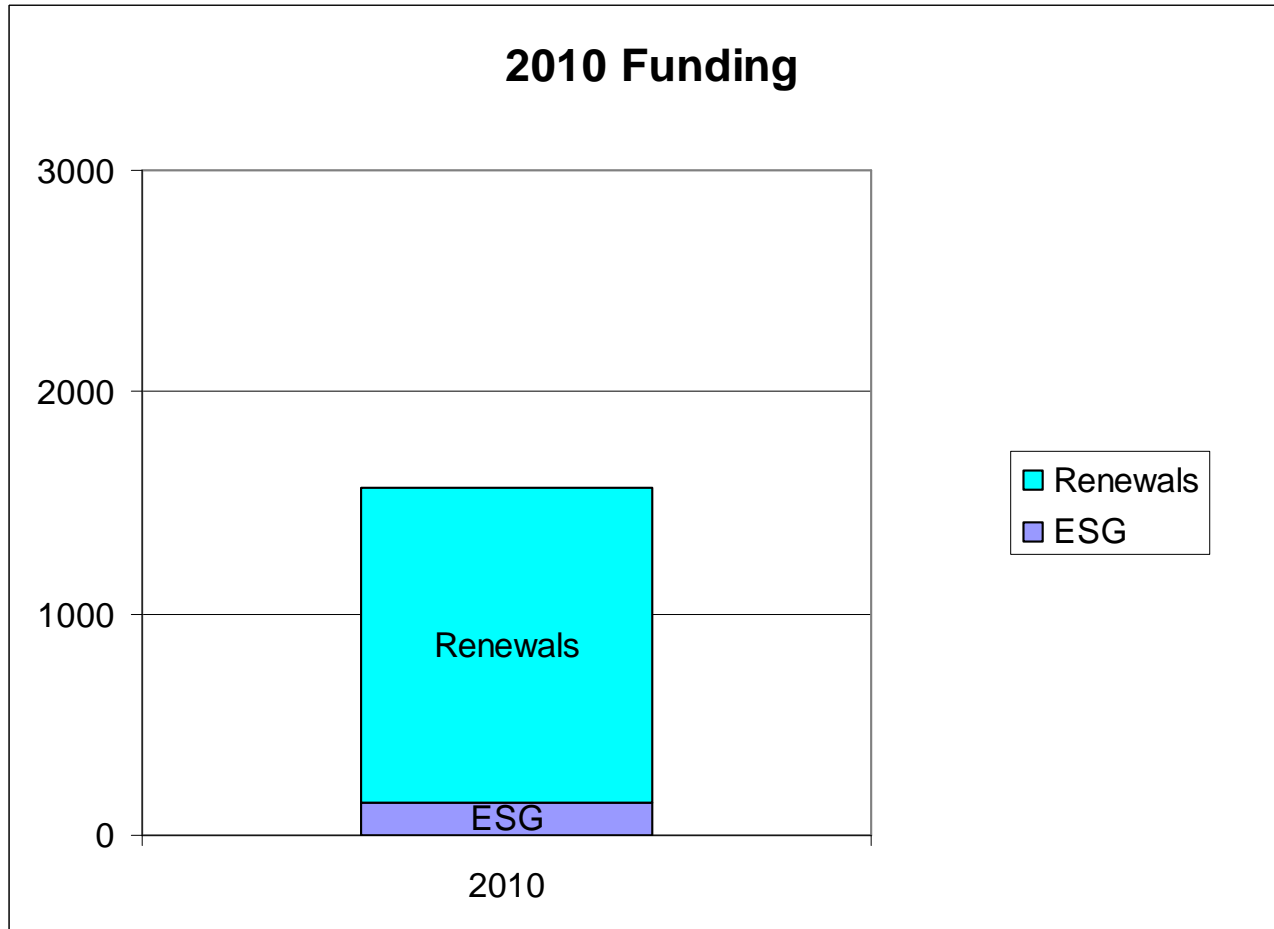
FY 2010 Funding Breakdown

-In 2010, ESG will account for \$150 million of McKinney funding.



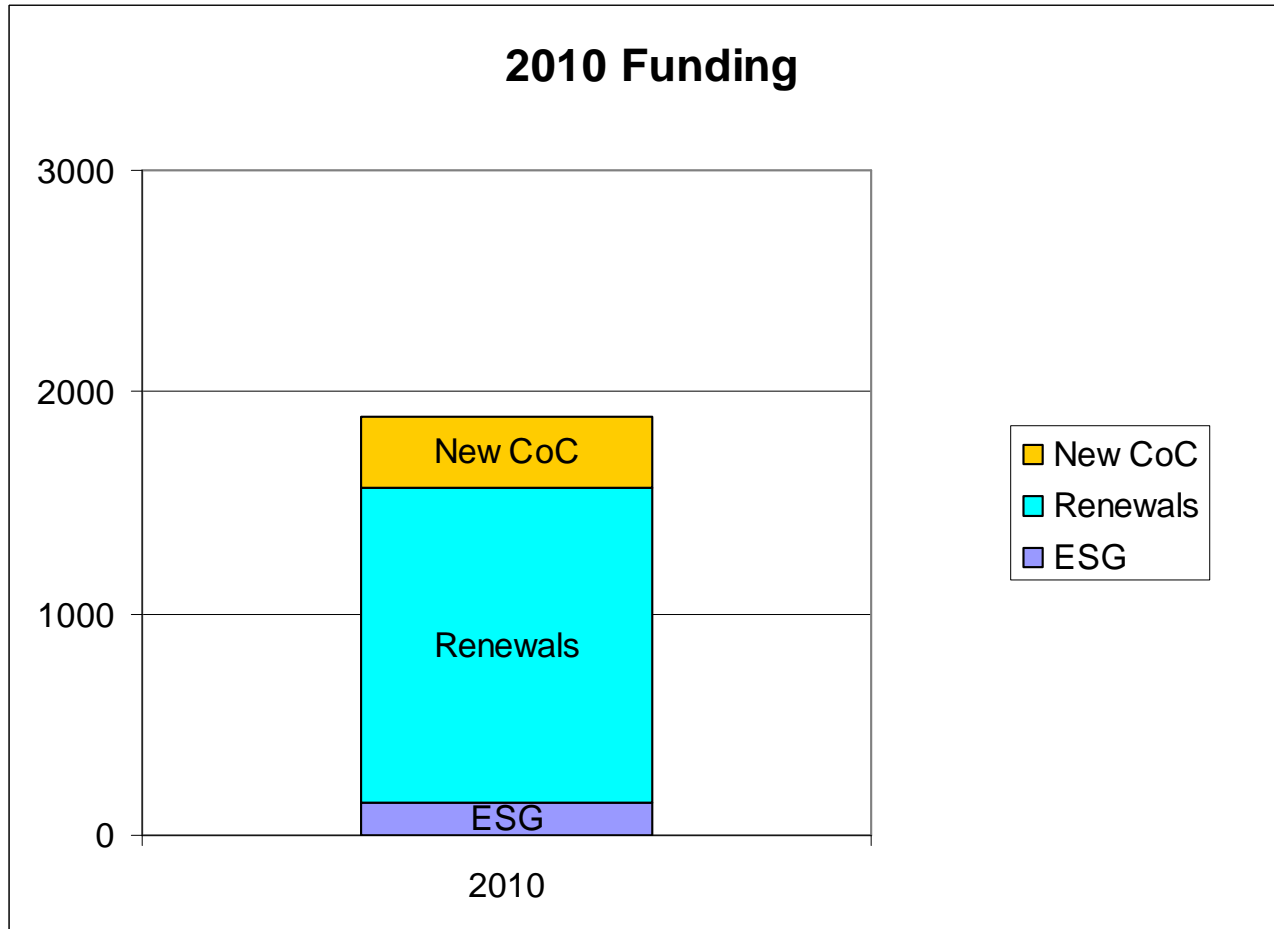
FY 2010 Funding Breakdown

-Renewals will account for just over \$1.4 billion.



FY 2010 Funding Breakdown

-What's left over will be for new CoC projects—about \$325 million.



FY 2011 Funding

First year of HEARTH Act Changes

- Much more for ESG (20% of funding instead of 10%)
- Funding for Collaborative Applicants (3% of CoC)
- More funding for rural areas
- Big implications for funding need

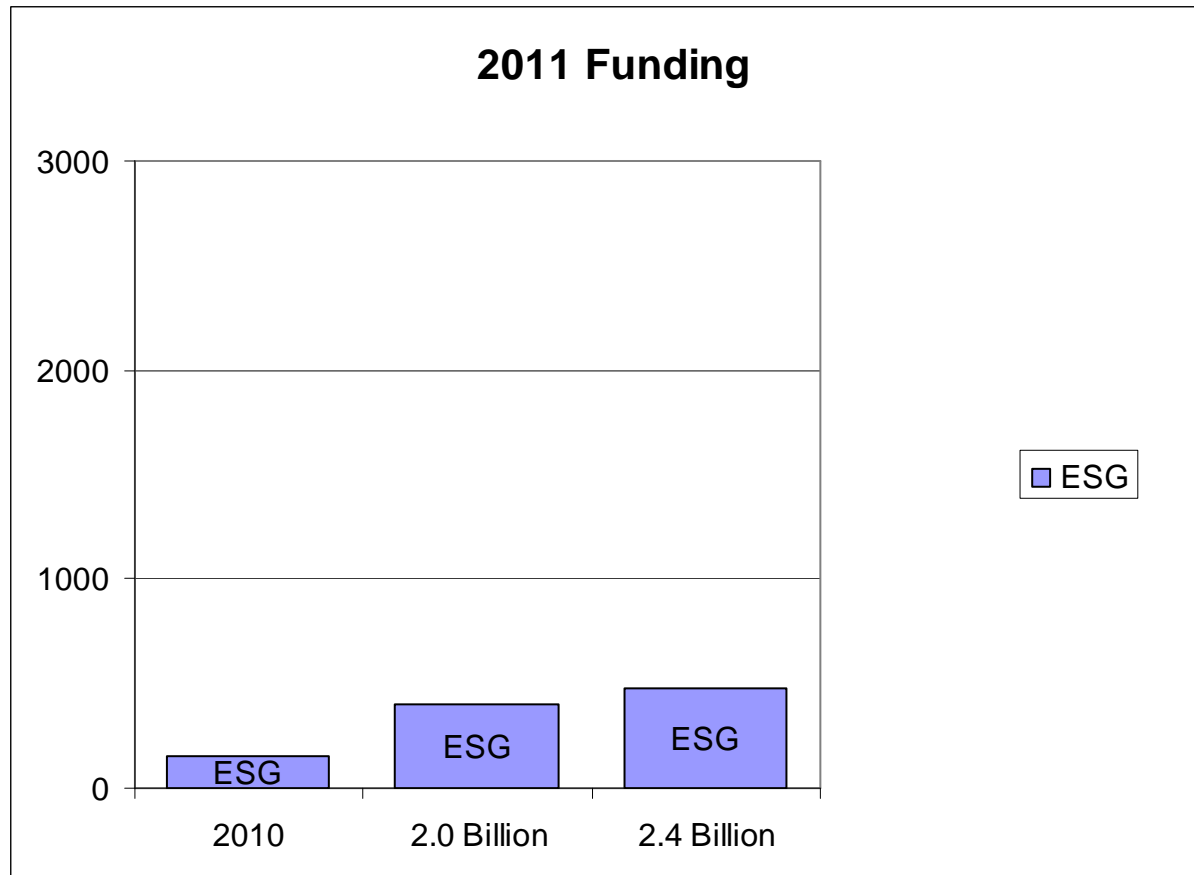
FY 2011 Funding

2 Scenarios

- What if Congress appropriates \$2.0 Billion—an increase of \$135 million?
- We need \$2.4 billion to fund all the HEARTH Act changes without reducing funding for new projects!

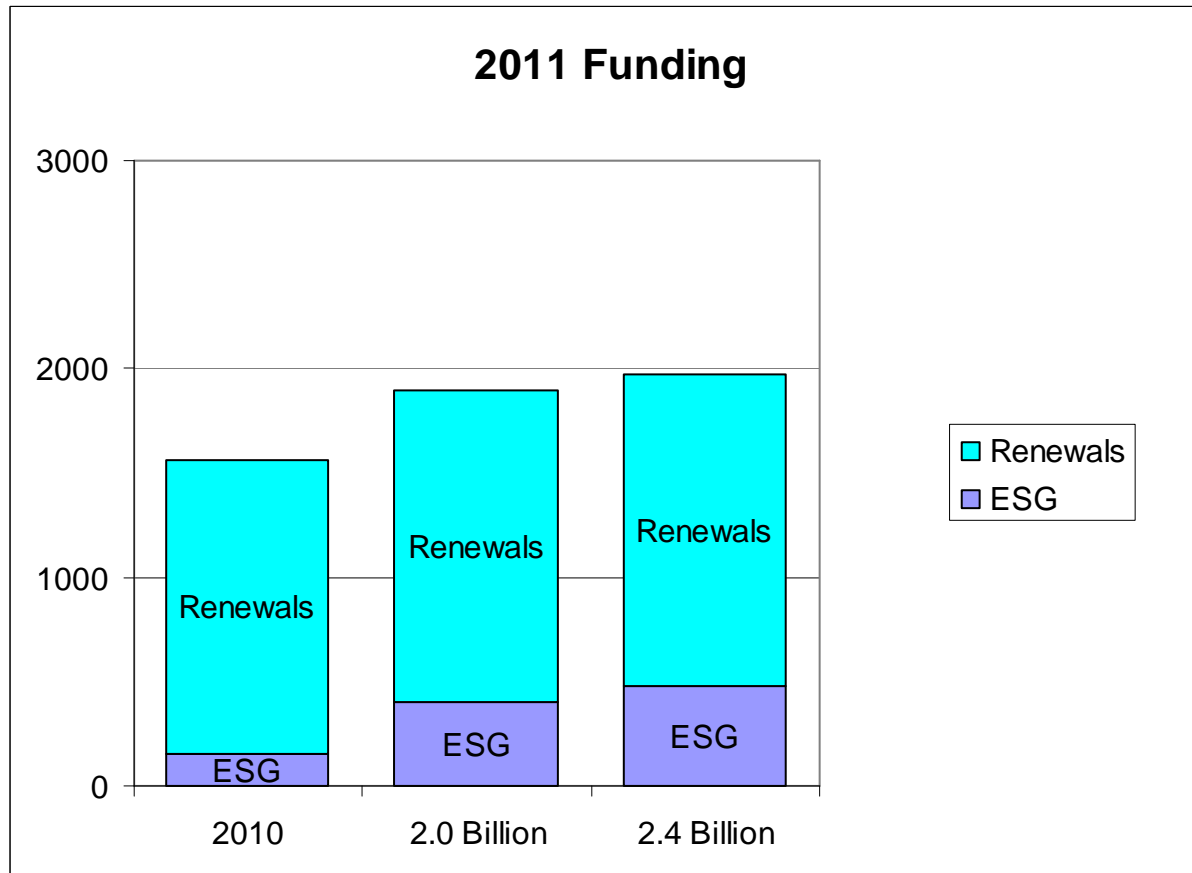
FY 2011 Funding Breakdown

-For FY 2011, ESG will take up a much larger share, more than double the 2010 amount.



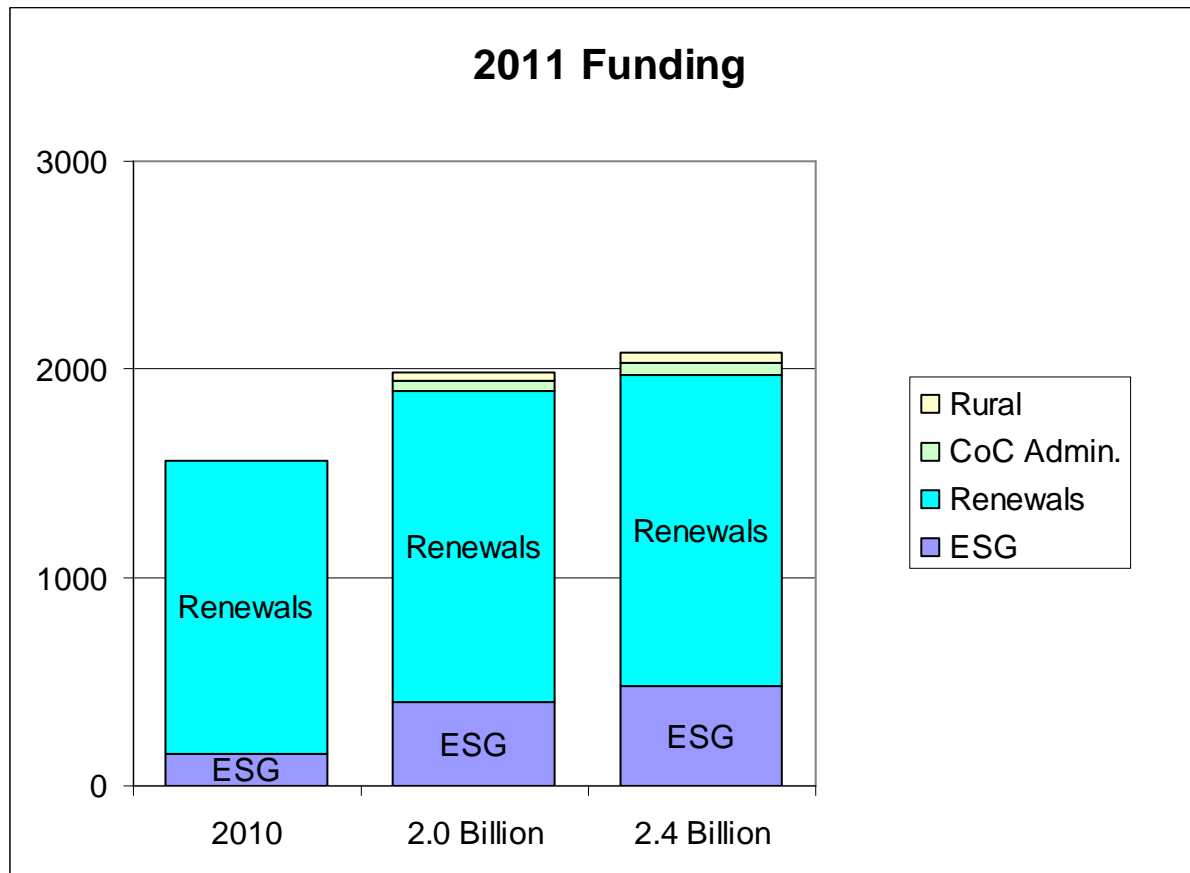
FY 2011 Funding Breakdown

-Renewals will require \$1.5 billion in FY 2011, an \$83 million increase over 2010.



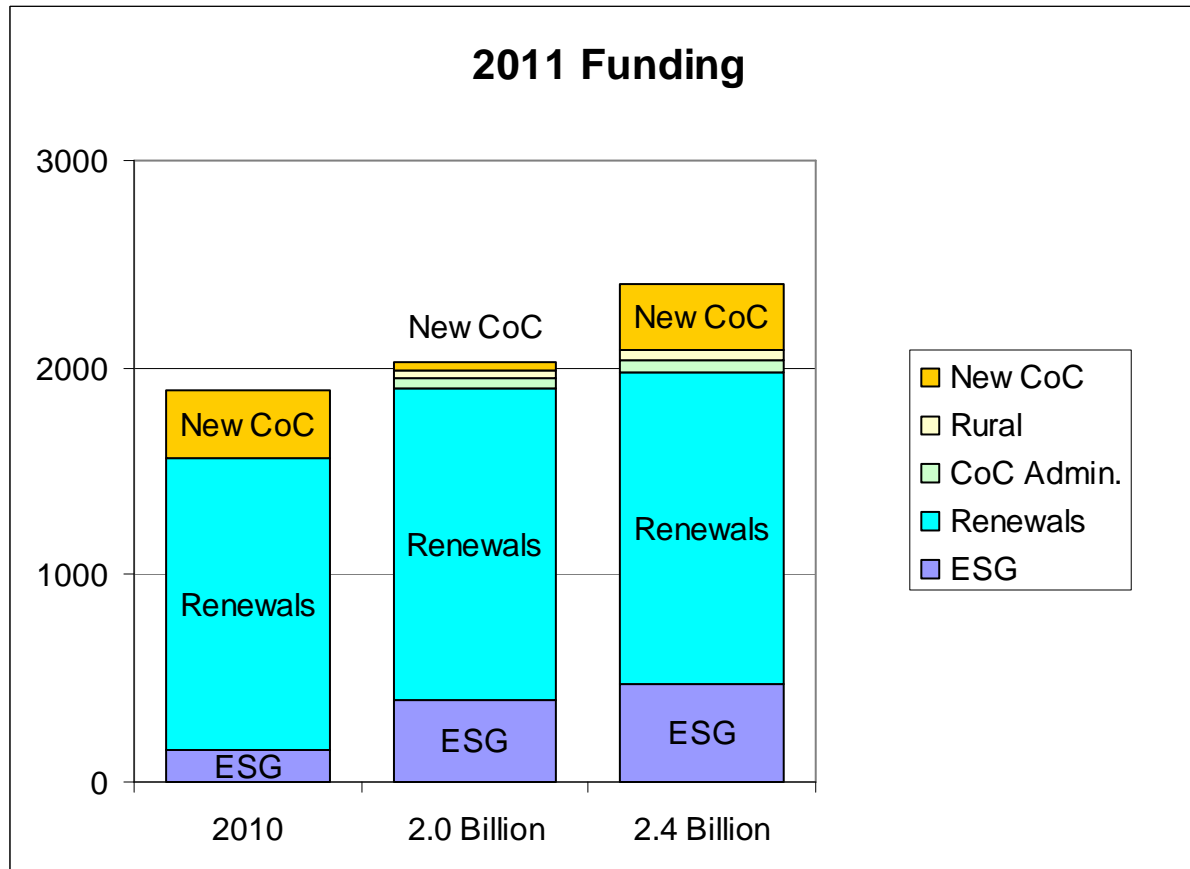
FY 2011 Funding Breakdown

-Relatively small amounts will be needed for increased funding to rural areas (\$40-\$50 million) and for administrative funding for CoCs (\$50-\$60 million).



FY 2011 Funding Breakdown

-The remaining amount is available for new CoC projects.

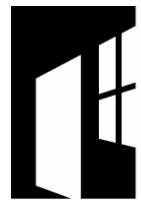


FY 2011 Funding Breakdown

Without a substantial increase in funding, there will be little or no funding available for new projects in 2011!

\$2.4 billion is needed to provide the same amount for new funding in 2011 as will be available in 2010.

FY 2011 McKinney Appropriations Campaign: Making an Impact



National Alliance to
END HOMELESSNESS



What you can do – Action Steps

- Let us know if you DO NOT want to continue to be on the campaign email list by emailing skahn@naeh.org.

What you can do – Action Steps

- Goal = Get Senators and Representatives to ask leaders of both the Budget and Appropriations Committees to fund McKinney at \$2.4 billion

How will you get their attention?

What will make this a priority?

What you can do – Action Steps

They need to hear from AS MANY constituents as possible...

They need to tour local programs to understand how McKinney \$ helps their district / state.....

How? Letters, letters, and more letters!

What you can do – Action Steps

- To kick off the Campaign, we're launching a letter writing contest.
- **Who can get the MOST letters into Congressional offices from Feb 1 to Feb 22?**

SEE CONTEST RULES FOR DETAILS

NEXT STEPS

TODAY	Email with campaign materials and information
Feb 1	Letter writing contest begins, email sent out with sample letter and sample action alert
Early Feb	Expect Senate and House Congressional sign-on letters to begin circulating – call staff and ask Senators and Reps to sign on
Feb 22	Letter writing contest winners will be announced

Please contact Sarah Kahn with any questions, comments, or concerns (skahn@naeh.org or 202-942-8259)